NebuLogic: Coupling CRM with Cloud App Development Framework

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On average, businesses spend six times more to acquire customers than they do to maintain them. Therefore, many firms are now paying more attention to maintaining healthy relationships with existing customers to retain them and increase their share of customer's purchases. NebuLogic, a provider of CRM/CX solutions perfectly understands this need.

The company, headed by Nivas Nallanthi, Chairman & CEO, NebuLogic, has a renowned reputation in the U.S. System Integration market and has brought its expertise into the country by establishing one of its offices in Hyderabad. NebuLogic has proved to be a safe choice for national corporations seeking premium quality implementation and support services for Cloud Computing, CRM, CX, PRM, SRM, BI, HCM and other SaaS based solutions.

NebuLogic is a leading provider of CRM/CX Service and Sales Automation solutions. The eighteen years old IT company provides definition to deployment, support, maintenance and hosting services. NebuLogic's unparalleled application and subject matter expertise along with 100+ value-add solution extensions ensures faster and economical deployments. Through its proficiency, NebuLogic has won clients in different business verticals like financial services, higher education, life sciences, healthcare, consumer products, insurance, travel and others. Its customer centric focus and proven expertise in cloud computing assures the company of a good market share in future.

The successes of NebuLogic can be attributed to its unique Seven Step Implementation Methodology. The process commences with an initial discovery phase wherein the NebuLogic team examines the existing business processes to gain a high level of understanding of the client's requirements. A proposed solution is then established by developing a pilot solution followed by configuring all applicable applications and external integration components. Finally, an in-depth multi cycle testing phase is performed to ensure the highest quality of the solution while meeting all performance markers.

NebuLogic aims to set the bar higher by delivering world class IT implementation and support services in a timely and economical fashion and become one of the world's leading IT Corporations, bringing innovation to IT implementations to provide an ultimate customer experience.